

The objectives of the Council are to:

- Provide an umbrella forum for all stakeholders in the Kenyan bee industry for the promotion, coordinating and safeguarding of their activities and interests.
- Promote and facilitate growth and expansion in the Kenyan bee sector to contribute to economic growth and poverty reduction.
- Promote awareness of and education in Kenyan bee products and beekeeping in Kenya.
- Promote quality standards and ethical practices in the Kenyan bee sector.
- Facilitate exchanges of information between members of the Council, and between the Council and similar international organisations.
- Lobby on behalf of the members of the Council with the Government for favourable policies and accompanying measures to support growth and expansion in the Kenyan beekeeping sector.
- Lobby on behalf of the members of the Council with international governments for favourable trade terms for Kenyan bee products.



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The institutional product of the endeavours of a sector-wide core of actors and stakeholders.



GIVING AFRICA A COMPETITIVE EDGE



KHC has recently launched the “Kenya Bee Products Growth & Expansion Programme” for donor support. This transparent & independently managed intervention responds to market opportunities for Kenyan bee products. It aims to contribute to economic growth & poverty reduction in Kenya by increasing beekeeping incomes & driving growth & expansion in the Kenya bee sector.

The programme assists processors & distributors to aggressively market Kenyan honey & other bee products on local & export markets by: raising consumer awareness of Kenyan honey & its uses; developing a geographical indicator for bee products; working with the Export Promotion Council to take advantage of emerging market opportunities; supporting bee products design & development; assisting the Kenyan Bureau of Standards to conduct regular honey quality assurance testing; & developing information systems that facilitate market linkages between beekeepers & processors.

The programme offers technical assistance to Kenyan financial services providers to design suitable credit products for beekeepers. It channels capital local fund grants to providers for onward lending to beekeepers & facilitates the establishment of a preferential rate SME fund for onward lending to processors for expansion needs.

The programme facilitates exchanges between members & other local, regional & international institutions. It provides the KHC with the basic means to become fully established & operational. It provides inputs & technical support for: developing a code of conduct for the KHC; & for developing lobbying capacity & dialogue with the Government.

The programme also provides inputs for stimulating the participation of new entrants including a national awareness campaign & information exchanges.



The KHC is also developing a standardized training curriculum & certification process for master beekeepers & master trainers. The programme provides grant support for local service providers to contract master trainers to deliver responsive training services to existing beekeepers & new entrants. Training emphasis is on producing more quality honey for timely sale to processors, & includes organizing beekeepers for marketing.

The programme also supports Kenyan beekeeping research & modernizing of the schools beekeeping curriculum.